

HAYES Promenade

Agenda

1. Intros (~5 mins)
2. Activations (~5 mins)
3. Endorsements (~5 mins)
4. Next Steps (rest of meeting)

Supervisor Mahmood's Office
February 10, 2025



Activations: Music Series

HAYES
VALLEY
NEIGHBORHOOD
ASSOCIATION

HAYES
Promenade



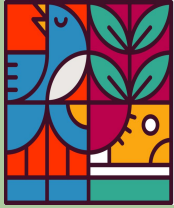
hayespromenade.org/blog/celebrating-the-car-free-hayes-music-series

Activations: Holiday Stroll

**HAYES
VALLEY**
NEIGHBORHOOD
ASSOCIATION



Activations: Saturdays In The City



**KID SAFE
SF**



**civic
joy
fund**



saturdaysinthecitysf.com

Activations: Art Walk

hayespromenade.org/blog/2024-06-15-hayes-valley-art-walk



Photo courtesy SF Arts Commission



Photo courtesy SF Arts Commission

Activations: Head West Marketplace



headwestmarketplace.com/hayesvalley

Activations: Carnival

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VALLEY
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PROXY

Sponsored by Avenue Greenlight, The Absinthe Group, a Mano, San Francisco Association of Realtors, Afterwork Bar, Biergarten, City Arts & Lectures, Fiddlesticks / Orange Bird, Garrett Leight California Optical, Hayes Street Grill, Hayes Valley Art Works, Optical Underground, Papito / Hayz Dog, Rad Radish, Souvla, The Bird, Anina, Arden Home, Brooklinen, Church Barber, Dark Garden, Hazie's, Hôtel Biron, LuxFit, Maven, Wildling Shoes.



hayespromenade.org/blog/2024-07-20-hayes-valley-carnival

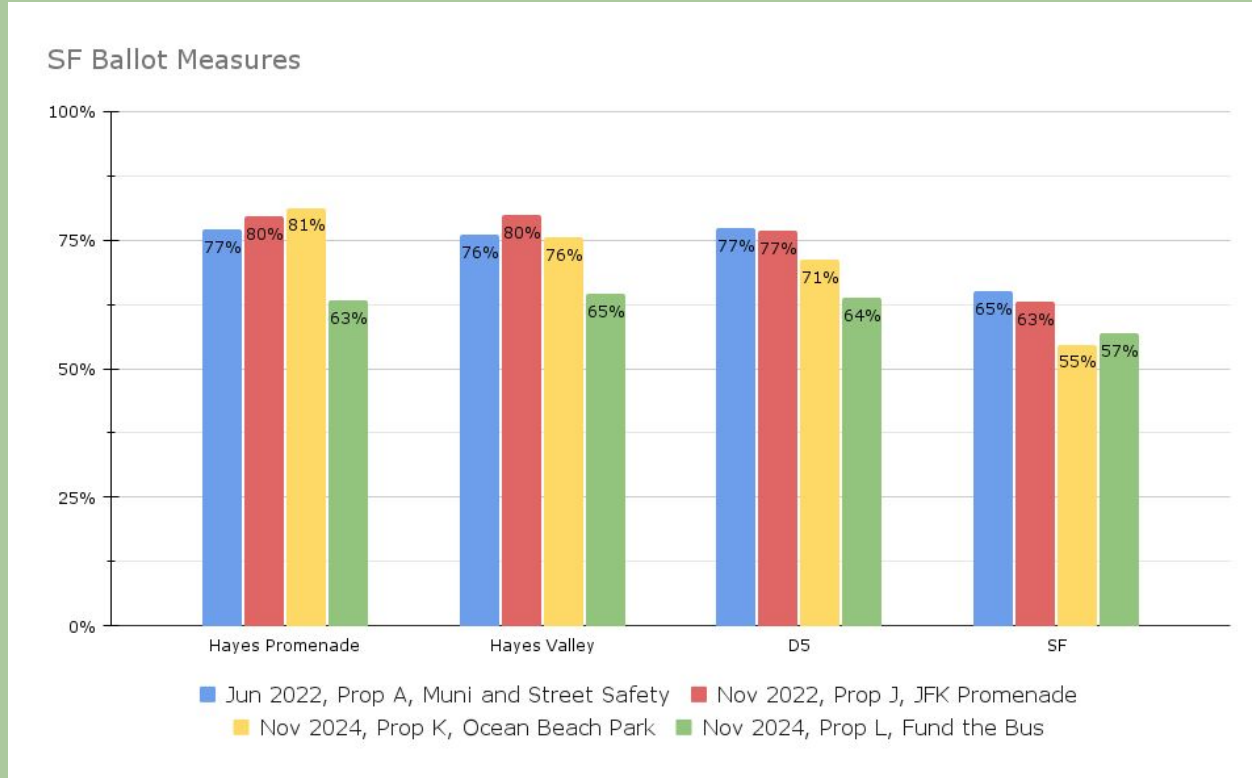
Activations: Pop-up Playtime

**HAYES
VALLEY**
NEIGHBORHOOD
ASSOCIATION

**POP-UP
PLAYTIME**
SATURDAY
10-3



Endorsements: Voters



hayespromenade.org/blog/analysis-voters-in-hayes-valley-overwhelming-favor-sustainable-mobility

Endorsements: Petition

Car-free Hayes Street



Recent signers

1 week ago Andrew Fittingoff • 2 weeks ago James Morehead • 2 weeks ago Raul Rodriguez • 2 weeks ago

The Issue

Car-free Hayes Street may end soon, sign this petition to make it permanent!

At the start of the pandemic, our neighborhood came together to make Hayes Street car-free on Friday evenings and weekends. This experiment opened up new space for people and businesses to congregate safely. It's time to imagine something even better, and more permanent.

2,487⁺

Verified signatures ^

Change.org helps verify signatures are from real people.

Share on Facebook

Send via WhatsApp

Tweet to followers

Copy link

Send via email



Matt Kulk

9 months ago

I have two little kids and we love the car free outdoor space



3



Share



Tweet



Report



Nicholas Benzeni

9 months ago

We need this kind of vibrancy in SF!



3



Share



Tweet



Report



Uchenna Okoye

9 months ago

Hayes deserves to be the car free. Full of people shopping at local business, connecting with each other, and bettering all walks of life. Open up the Jazz center parking garage for all and your auto-centric concerns are handled



3



Share



Tweet



Report



Alex Herrmann

9 months ago

I live on Hayes and would love this!



3



Share



Tweet



Report



Curtis Bradford

9 months ago

We use this space every weekend with my family. It's a critical asset to the community.



3



Share



Tweet



Report

change.org/p/car-free-hayes-street

Endorsements: Merchants & Organizations

Endorsed by



HAYES VALLEY
for ALL



450 Hayes HOA



PROXY

AHLEM



AVINA

VRAI

LUX

azil boutique

a | Mano



AMOUR VERT

Of the 23 merchants on the 400 block:

- 12 written approval for permanent program
- 9 verbal approval for permanent program
- 2 not yet reached

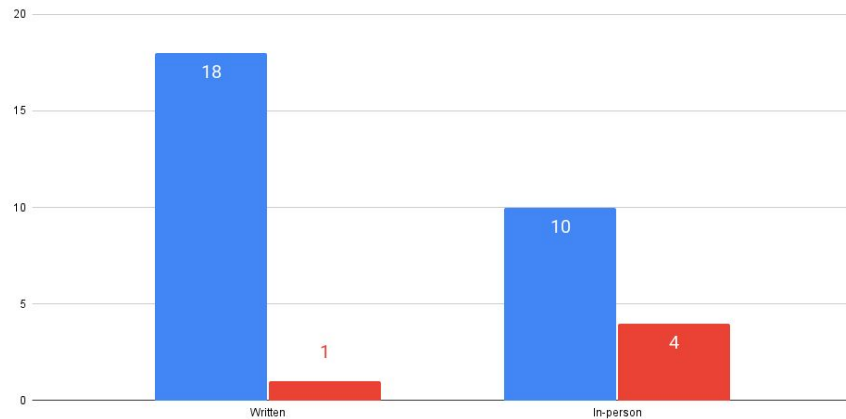


Endorsements: Public Comments

Public comment favors Hayes Street Shared Space by a factor of 2.5 to 1.

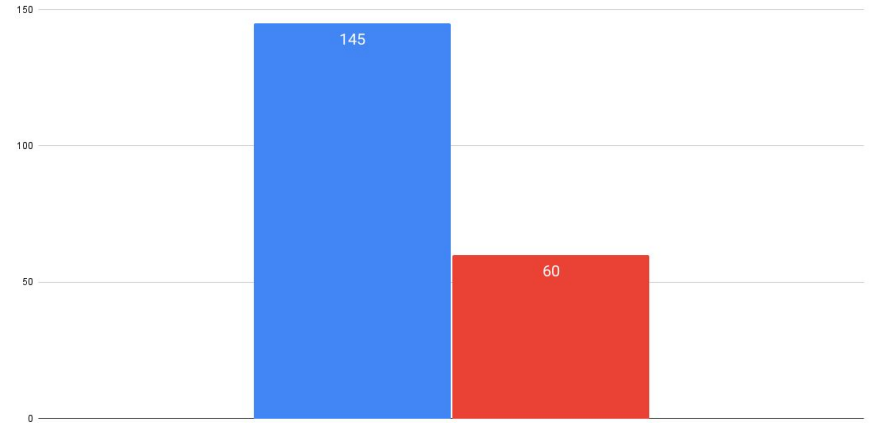
SFMTA Oct 17, 2023, Agenda item 10.2 A: public comments*

■ Support Hayes Promenade (amend) ■ Oppose (approve as-is)



SFMTA Nov 7, 2023, Agenda item 10.5: written public comments

■ Support Hayes Promenade (approve) ■ Oppose (reject)

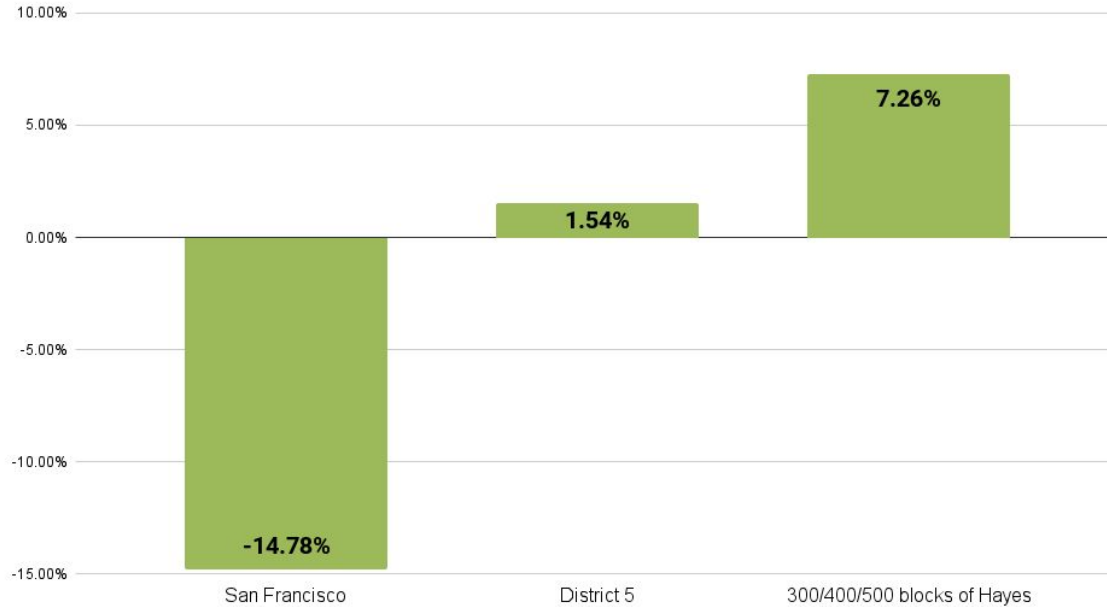


*Data is based on SF Public Records Request 23-7057, and is very likely incomplete. Hayes Promenade's own email records show **148** written comments in support of amending the agenda item.

hayespromenade.org/blog/public-comments-2023

Sales Tax analysis: Revenue 2019 vs. 2023

Sales Tax revenue: Change from 2019 to 2023



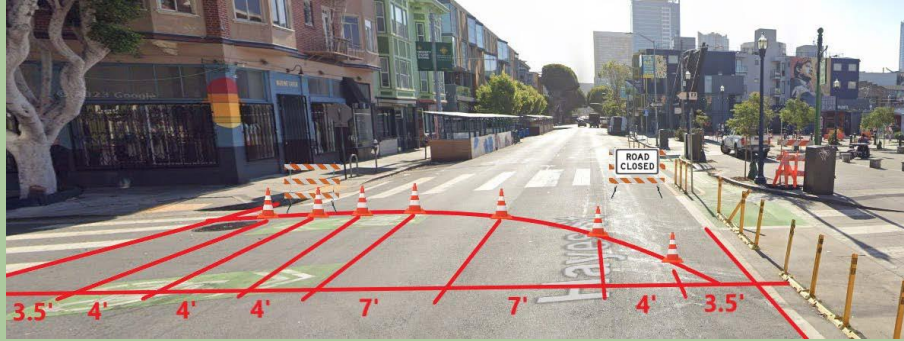
	2019	2023
San Francisco	\$109,925,714	\$93,681,138
District 5	\$8,314,509	\$8,442,555
300/400/500 blocks of Hayes	\$945,890	\$1,014,586

Challenges and Next Steps

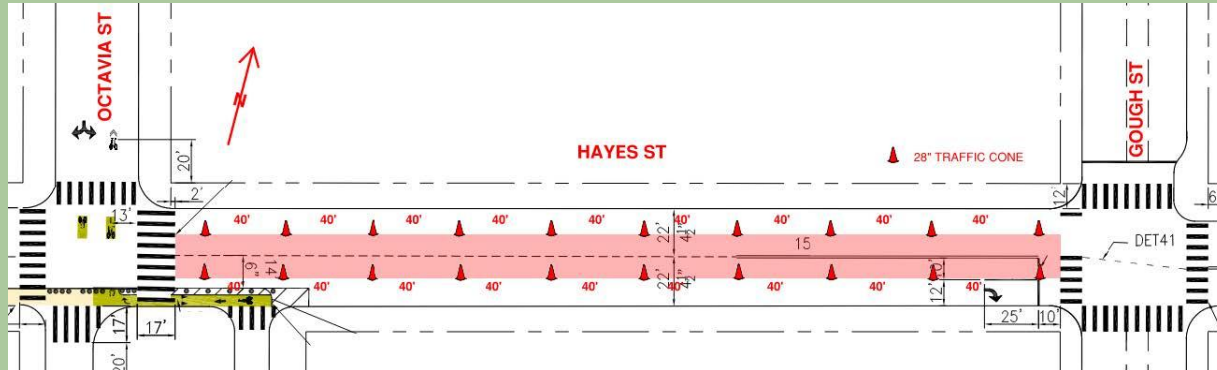
1. SFMTA Shared Spaces Permit
 - a. Barricade staffing requirement is 36 person-hours per week
 - b. 20-foot center-lane requires moving 20 cones 4x/week
 - c. 20-foot center-lane requirement is 45% of the street
2. Fri-Sun outbound 21 bus reroute causes confusion
3. Temporary barricades require moving 4x/week
4. Maximizing connection between local merchants and street activity
5. A two-way street is unnecessary to maintain car access
6. Long term, curbs are unnecessary

Challenge: SFMTA Shared Spaces Permit

Next Step: Remove barricade staffing requirement



Next Step: Remove center-lane cone requirement, reduce center-lane to 16.5 feet



Next Step: Reroute outbound 21 bus to Grove every day



Service Subject to Change • Servicio
Sujeto A Cambios • 客運服務有可能改變
• Maaaring Magbago ang Serbisyo

07/09/2022

Viernes 4:00 PM - Domingo 10:20 PM
星期五 4:00 PM - 星期日 10:20 PM



**NO SERVICE
FROM THIS STOP**

No hay servicio
desde esta parada
不在此站停車

Board on Grove



315 Free language assistance / 免費語言協助 / *Ayuda gratis con el idioma / бесплатная языковая помощь / Trợ giúp thông dịch miễn phí / Assistance linguistique gratuite / 無料の言語支援 / Lihang bilang para sa wikang Pilipino / 免費 (附) 支援 / www.assistancefrancophone.ca/fr / www.assistancefrancophone.ca/fr / www.assistancefrancophone.ca/fr*

SFMTA.com



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Sujeto A Cambios • 客運服務有可能改變
• Maaaring Magbago ang Serbisyo

07/09/2022

Viernes 4:00 PM - Domingo 10:20 PM
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BOARD HERE

Aborde aquí
Sumakay dito
請在此處上車



211 Free language assistance / 免費語言協助 / *Asistencia gratis con el idioma* / Бесплатная помощь переводчиков /
 Trợ giúp thông dịch miễn phí / *Assistance linguistique gratuite* / 無料の言語支援 / *Librería donde pasa sa wikang Filipino* /
 免費語言支援 / *comunicacion con el idioma* / 無料の言語支援

SFMTA.com

Challenge: Temporary barricades require moving 4x/week

Next Step: More permanent barricades, similar to Slow Streets



Challenge: Maximizing connection between local merchants and street activity

Next Steps: Designate 400 block an Entertainment Zone

EnglishMenu

NEWS

Mayor Breed Announces Legislation to Expand Entertainment Zone to San Francisco's Cole Valley Neighborhood

[Office of Former Mayor London Breed](#), [Office of Economic and Workforce Development](#), [San Francisco Entertainment Zones](#), [Roadmap to San Francisco's Future](#)

Co-sponsored by Supervisor Rafael Mandelman, the proposed legislation will enable local restaurants and bars located in Cole Valley's commercial corridor to sell alcoholic beverages during outdoor events and activations

December 11, 2024

San Francisco, CA – Mayor London N. Breed and Supervisor Rafael Mandelman with the Office of Economic and Workforce Development (OEWD) introduced legislation on Tuesday, December 10 to create a new entertainment zone in San Francisco's Cole Valley, a vibrant neighborhood commercial corridor spanning approximately three blocks. This will be the Mayor's third entertainment zone to roll out since the City's initial launch in September, with plans underway to expand to more neighborhoods.

Entertainment Zone - Hayes Valley

ExternalInbox xandrew@hayespromenade.org x

**Matt Conway** <matty@brasstackssf.com> 5:10 PM (4 minutes ago) ☆ ↶ ⋮
to andrew ▾

As a (relatively) long time Hayes Valley business operator (Brass Tacks since 2013; Anina since 2017), I am wholeheartedly in favor of an Entertainment Zone designation for our neighborhood.

As much as any neighborhood in SF, Hayes Valley has struggled to rebound from Covid shutdowns and subsequent tech worker exodus.

An Entertainment Zone would create more incentive for people - both neighborhood residents and non-residents - to come out and support local businesses here.

Sincerely,

Matty Conway
Owner/Operator
Anina
<https://www.aninasf.com/>
Brass Tacks
www.brasstackssf.com



Dado LLC/ dba Chez Maman West

401 Gough Street,
San Francisco, Ca 94102

February 10, 2025

As a local business owner, just like many in Hayes, I greatly appreciate the entertainment zone as it helps gather more attention and attract people to come out to support local businesses like ours. This would positively benefit our community and local businesses. I am in support of this opportunity.

Thank you for your time and consideration.

Sincerely,
Marc Sempere
Owner, Chez Maman West

Challenge: A two-way street is unnecessary to maintain car access

Next Steps: Modify the street to be one-way, one-lane westbound



Challenge: Long term, curbs are unnecessary

Next Step: Full redesign of street to remove curbs, add movable bollards



Appendix: Street designs proposals

- Permanent closure at Octavia, driveway from Gough to 430 Hayes
- Permanent closure at Gough
- Single-lane one-way westbound
- Shared Space Permit
 - Friday 4pm-10pm
 - Saturday **10am-10pm**
 - **Sunday 10am-8pm**



Proposals: Permanent closure at Octavia, driveway from Gough to 430 Hayes



Proposals: Permanent closure at Gough



Capp Street at 18th

Proposals: Single-lane one-way westbound



Proposals: Single-lane one-way westbound



HayesPromenade.org

