

## **Bay Wheels Bike Share Station TASC Packet**

**Date:** 05.26.2020  
**Grid** SF-I21  
**Supervisor District** 5  
**Address/Location** Fulton Street at Laguna Street  
**Station Location** On-Street  
**Number of Docks** 31

### **Packet Checklist**

- Cover Sheet Content (this sheet)
- Overview Station Expansion Map
- Site Plan and photo with station rendering
- Aerial Photo
- Parking Regulation Map
- Transit Services Map
- Bicycle Facilities Map
- Photo Array
- Striping Plans (STR drawing) with station location identified
- Documentation of Outreach Efforts and support from fronting property owners & operators
- Documentation of Outreach Efforts and support from merchant or neighborhood associations (within 300 ft.)
- Documentation of Project Coordination (Envista)

### **Cover Letter Content**

#### **PROPOSAL / REQUEST / LEGISLATION:**

ESTABLISH – NO PARKING EXCEPT FOR BICYCLES (FOR BIKE SHARE STATION)

Fulton Street, south side, from 9" to 88'-9" east of Laguna Street (81'-11" bike share station with a 3' red zone buffer on the western end and 3' red zone buffer on the eastern end of the station).

#### **BACKGROUND INFO:**

Stations with bicycles are approximately 6 feet long and 4 feet tall with a kiosk approximately 7.8 feet tall at the eastern end of the station. Stations will be solar powered via a panel system that extends vertically from the kiosk. No excavation is necessary.

- This site is located on a street with Class II bike facilities.
- This site is not located on a street along which a MUNI line runs.
- Lyft conducted positive outreach to the adjacent Fulton 555 Mixed-Use Development located at 555 Fulton Street. Lyft contacted Huiwen Zhu, who is the developer of 555 Fulton and Jeff Blomstrand, who is the Sales Manager of Fulton 555 and they said they will review the station proposal internally and request a call if needed. Lyft also conducted outreach to secondary abutting properties at 555 Fulton St and 788 Laguna St with no response to date. This site was suggested by Gail Baugh from the Hayes Valley Neighborhood Association (HVNA) on January 16, 2020. This site has also been discussed with the current District 5 supervisor.

# Existing, Permitted, and Proposed Stations



- Existing or Permitted
- Proposed
- Bikeways
- Streets
- Public Space
- Communities of Concern
- Port Jurisdiction

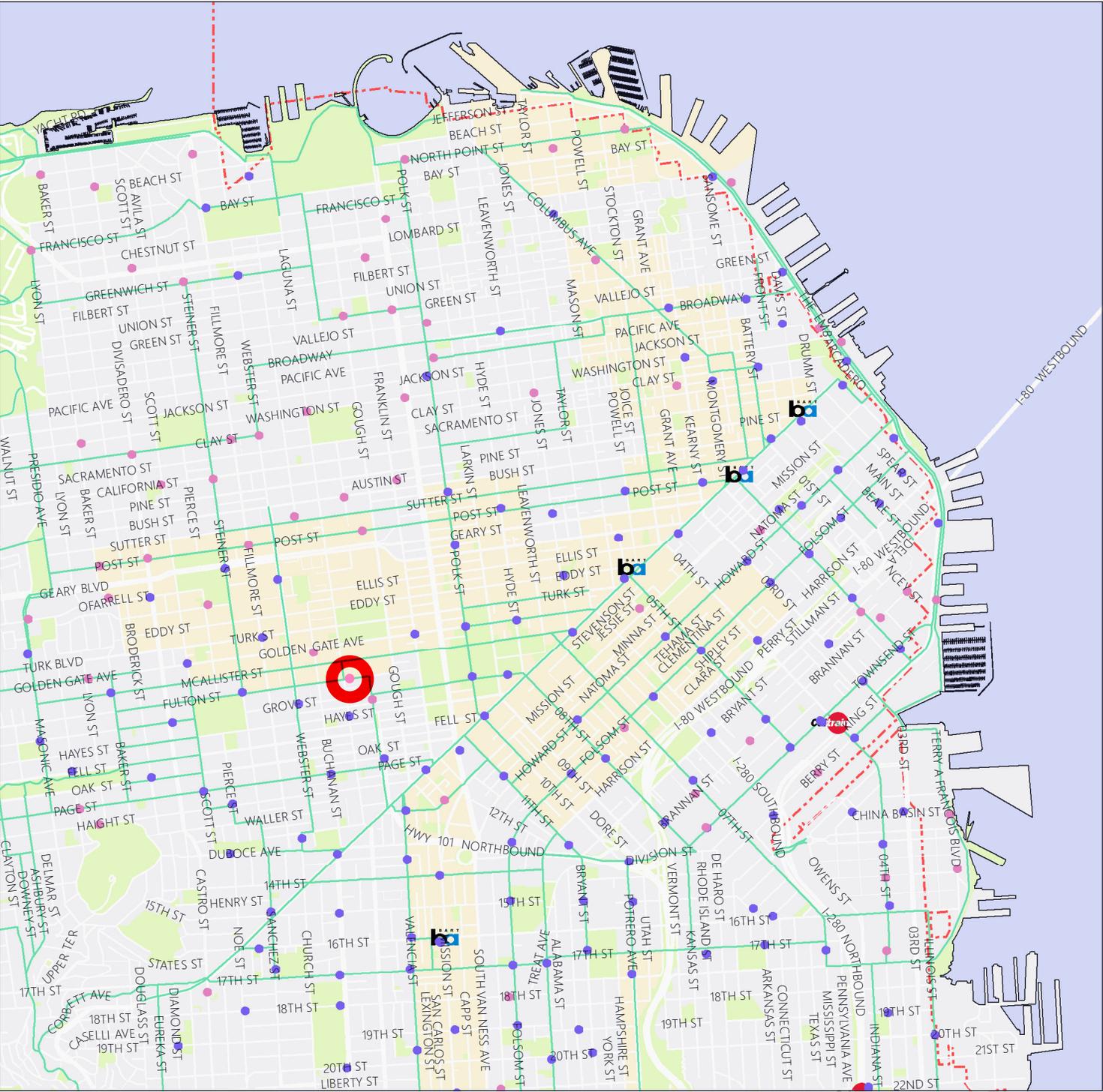
## Reference Map

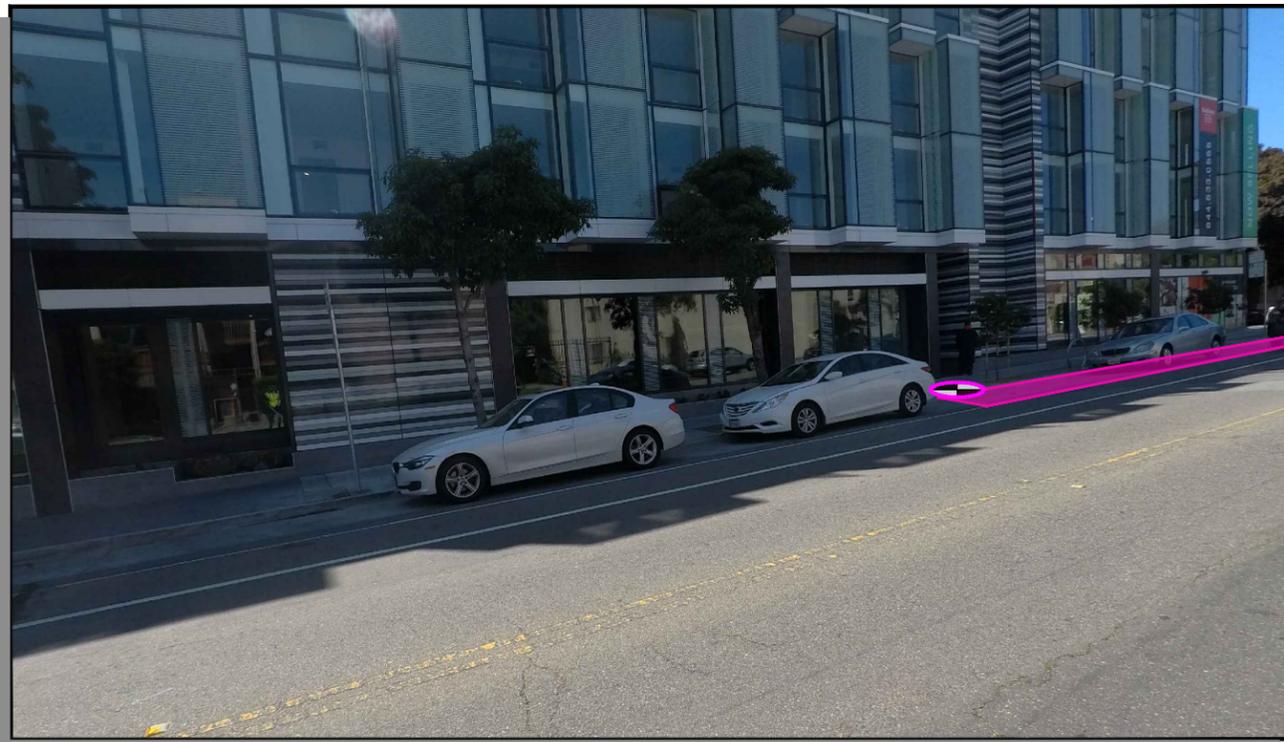


Last Updated: May 24, 2019



Data sources:  
 SFMTA (SF Boundary, Bikeways, Streets, and Public Space)  
 NOAA (San Mateo County Shoreline)

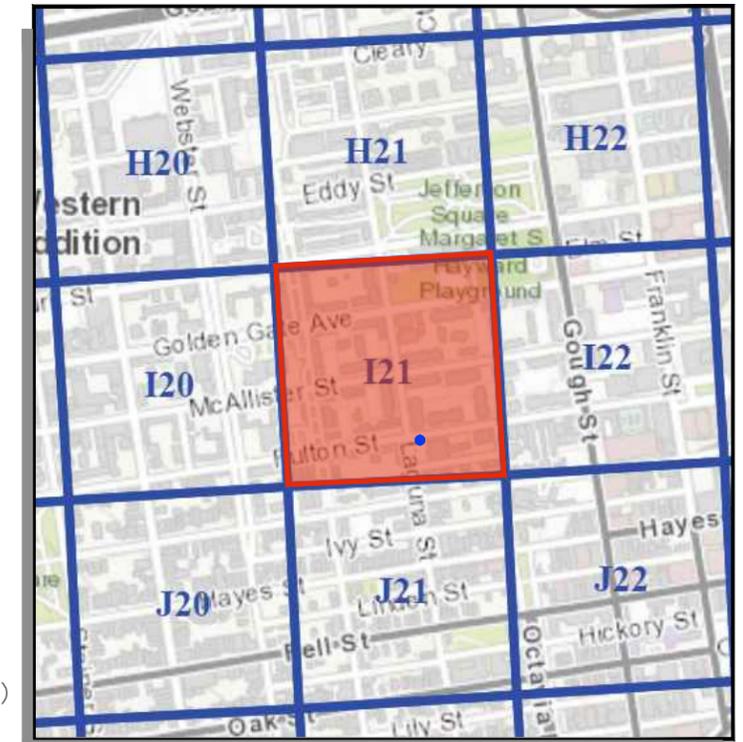




Stand Pipe		Parking Meters	
Fire Hydrants (High Pressure)		Tree With Grate/Well	
Fire Hydrants (Low Pressure)		Proposed Red Curb	
Street Light with Arm		Proposed Blue Curb	
Street Light		Proposed Yellow Curb	
Utility Pole		Proposed Green Curb	
Signal Pole		Proposed White Curb	

**ABBREVIATIONS**

BS = BUS SHELTER	TC = TRASH CAN
BR = BIKE RACK	TYP. = TYPICAL
CC = TRAFFIC SIGNAL CONTROLLER CABINET	UC = UTILITY CABINET
DI = DRAINAGE INLET	V = UTILITY VALVE
DW = DRIVEWAY	UV = UTILITY VAULT
LF = LINEAR FEET	R/C = EXISTING RED CURB
MB = MAIL BOX	B/C = EXISTING BLUE CURB
MH = MANHOLE	Y/C = EXISTING YELLOW CURB
NS = NEWSPAPER STAND	G/C = EXISTING GREEN CURB
PB = PULL BOX	W/C = EXISTING WHITE CURB
M/C = MOTORCYCLE	



**SITE NOTES**

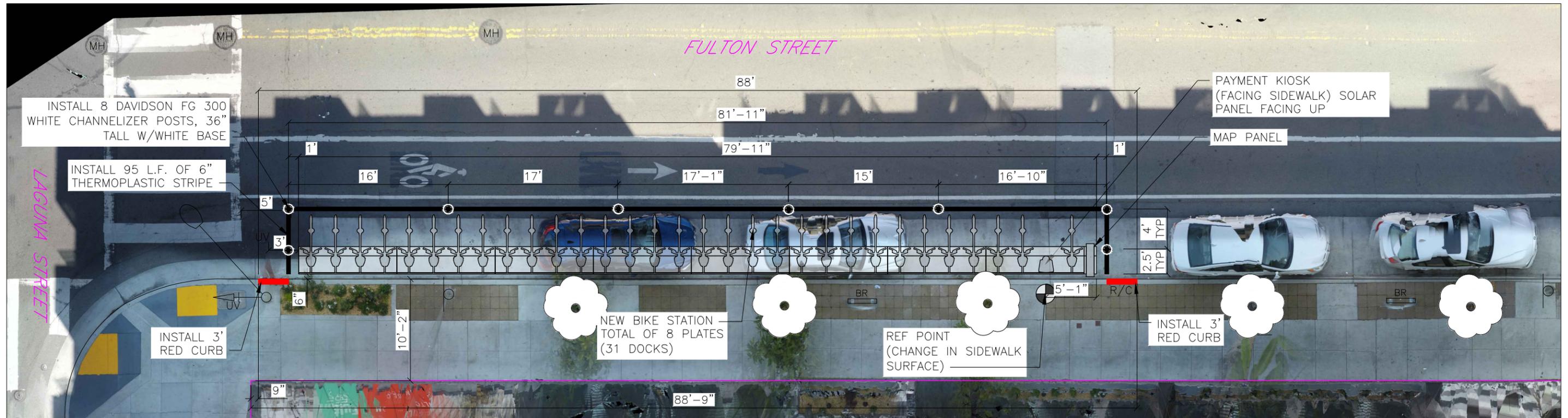
- ON-STREET SITE
- ADJACENT TO FULTON 555 CONDOS & TRADER JOE'S (555 FULTON ST)
- UN-METERED PARKING

= PLAN REFERENCE POINT

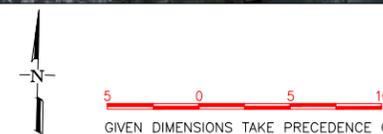
**SITE LOCATION**  
NOT TO SCALE

Source: GrandView Services, MAY 2020

**VICINITY MAP**  
NOT TO SCALE



**SITE PLAN**



Aerial Overlay prepared by Grandview Services, MAY 2020

May 21, 2020 CADD FILE: G:\Shared drives\BABS\AS\Site Eng\Working\SF\Site Plans\SF-121-1\SF-121.dwg

REVISIONS		
NO.	DATE	DESCRIPTION

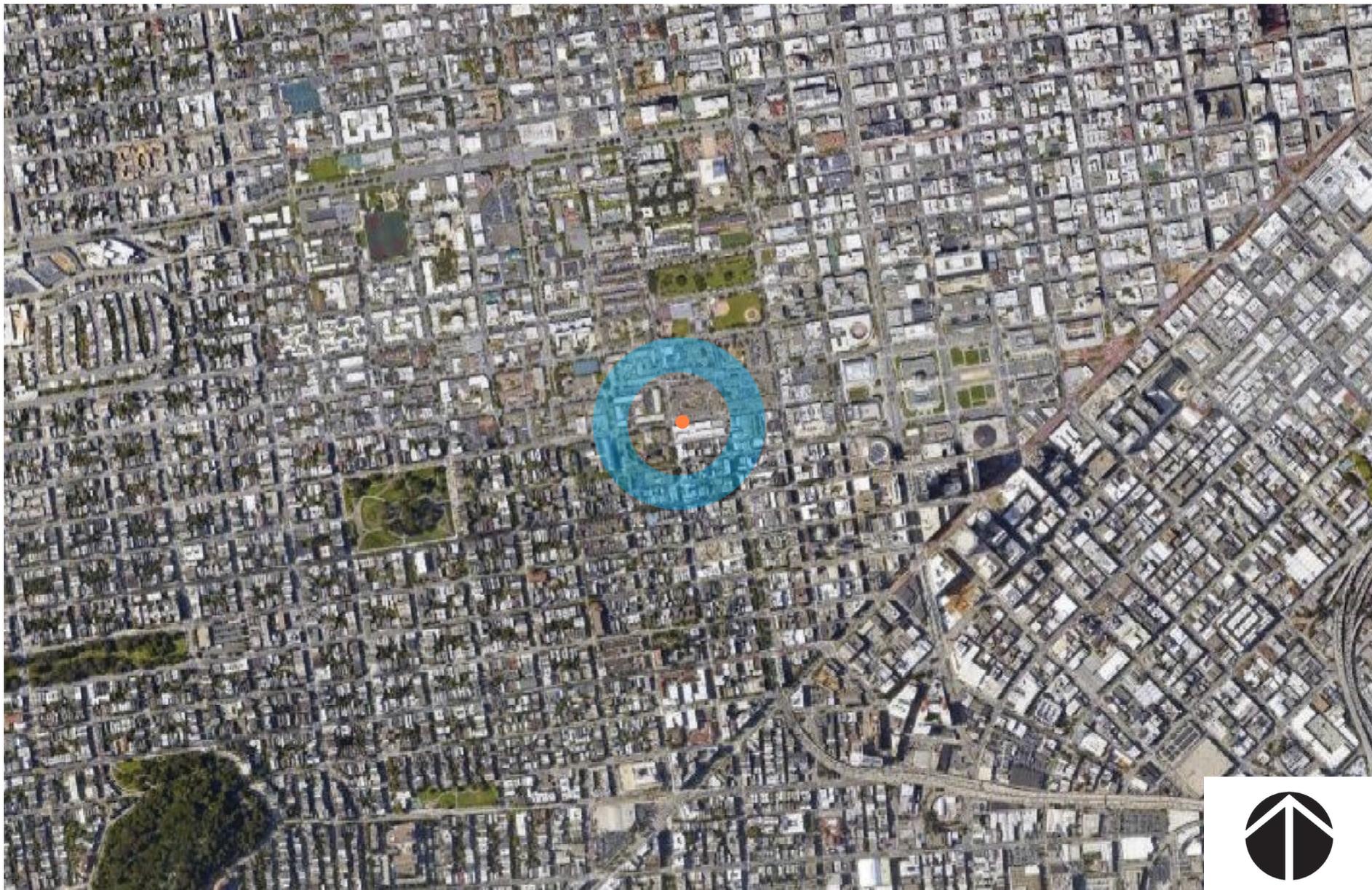


DRAWN BY: SI  
DESIGNED BY: SI  
CHECKED BY: CMV  
DATE: 05/20/20  
PROJECT NO:



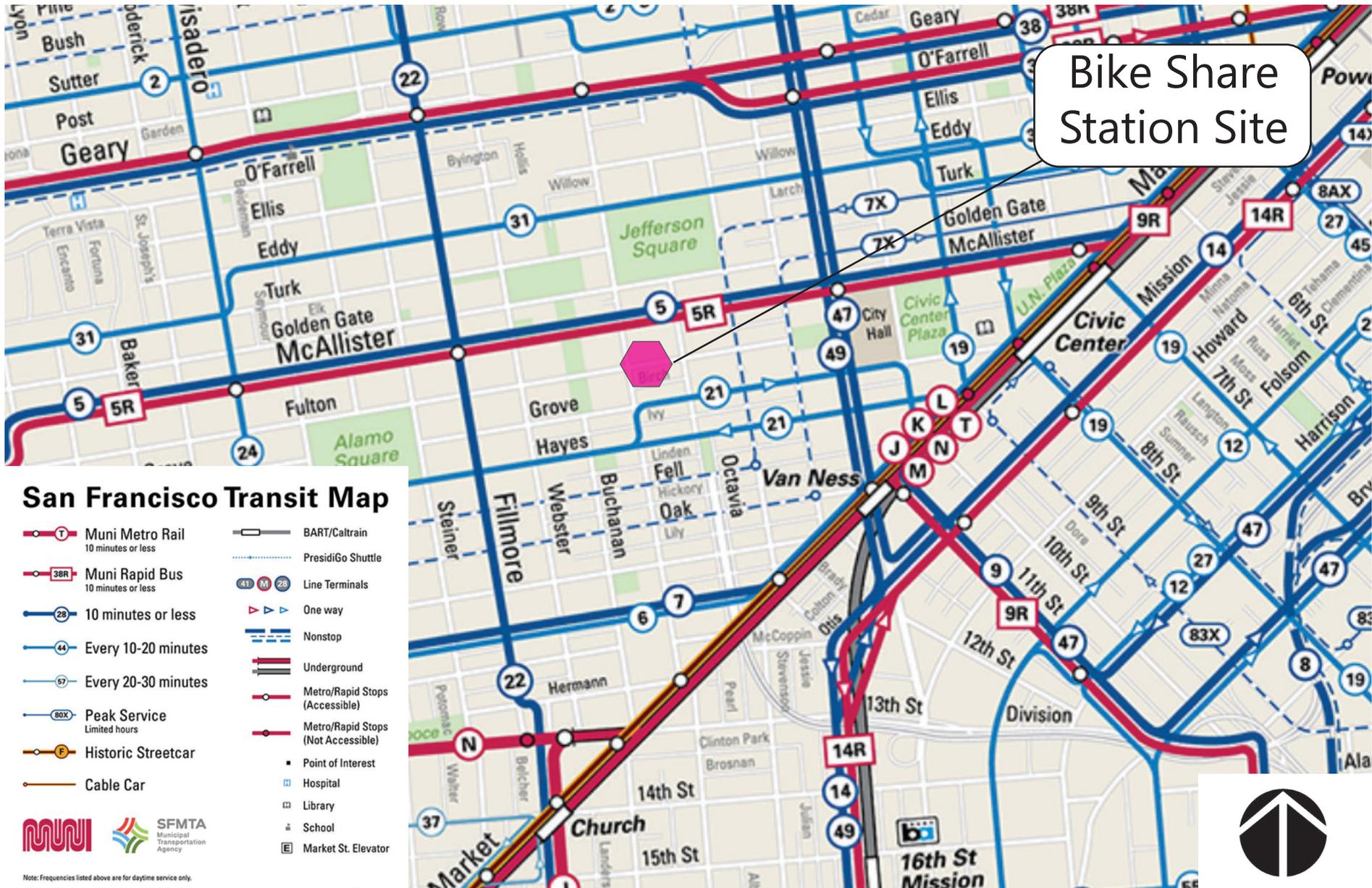
STATION TYPE:	Standard On-Street
STATION ID:	SF-121
PLATES:	8
DOCKS:	31
KIOSKS:	1

**Station Site and Plan**  
SF-121  
FULTON STREET AT LAGUNA STREET



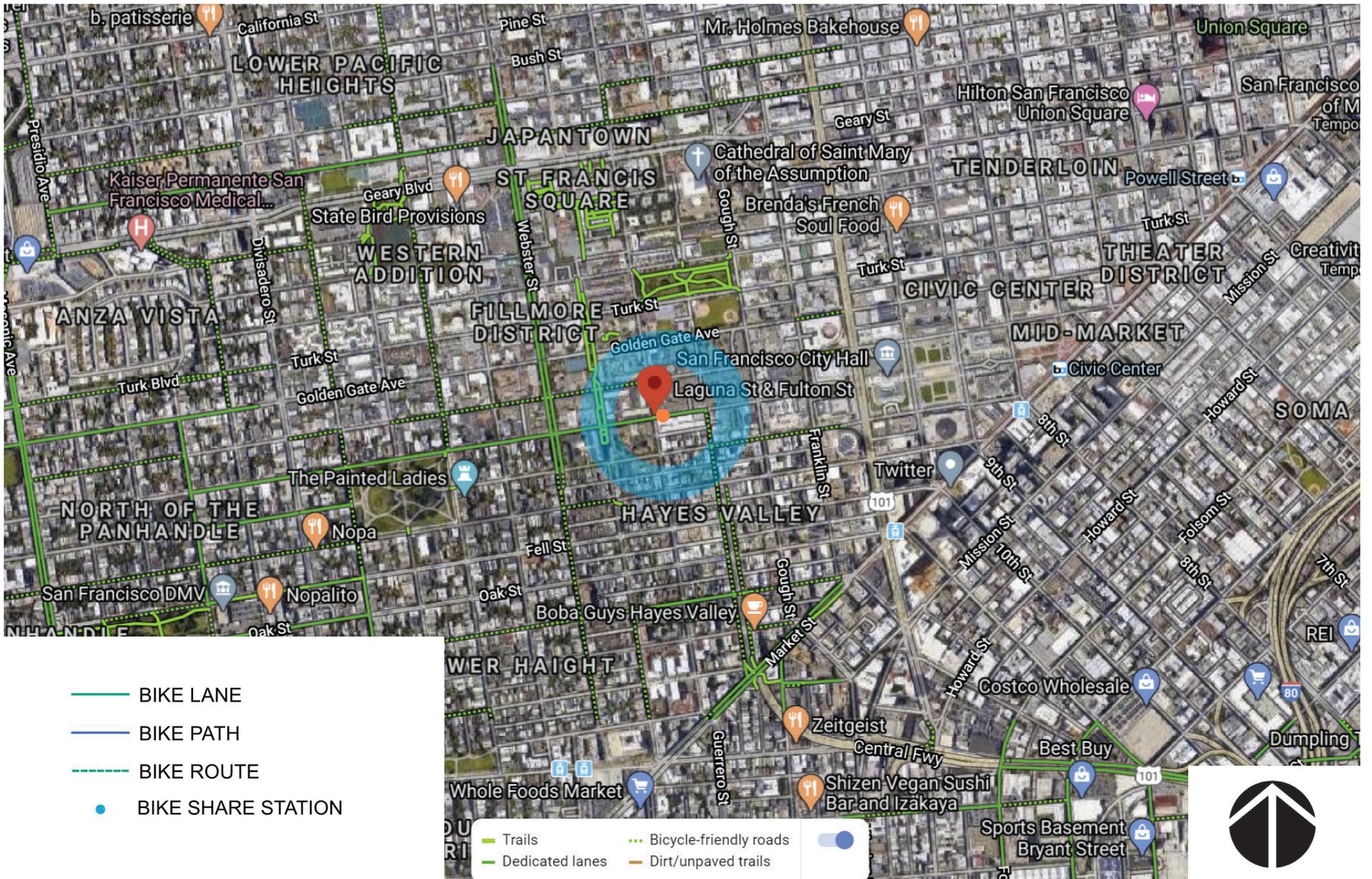
**bay**wheels

Bay Wheels  
Aerial Map



Bike Share Station Site





NORTH

EAST



SOUTH

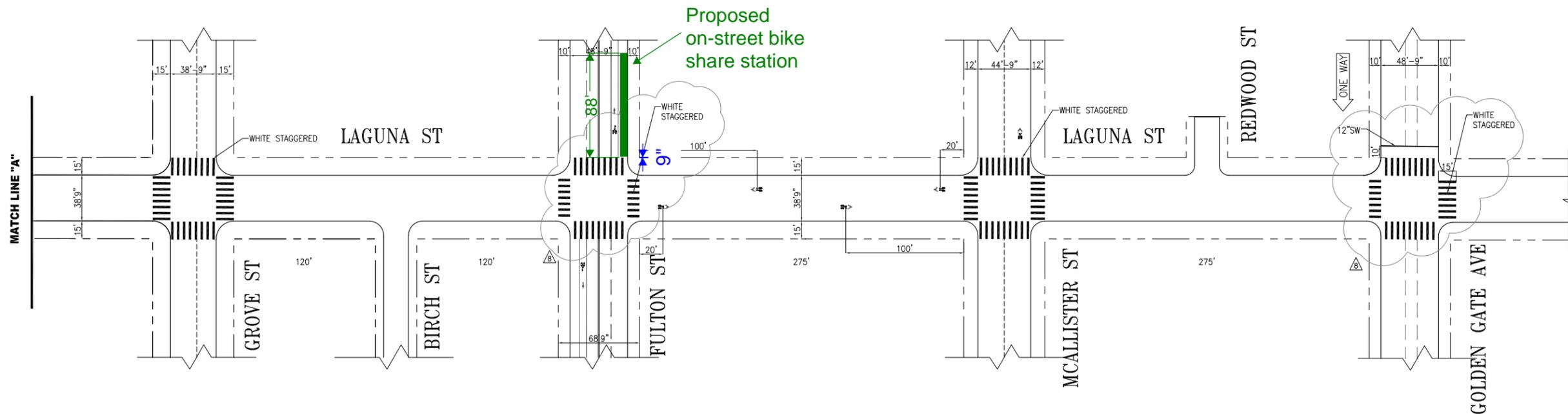
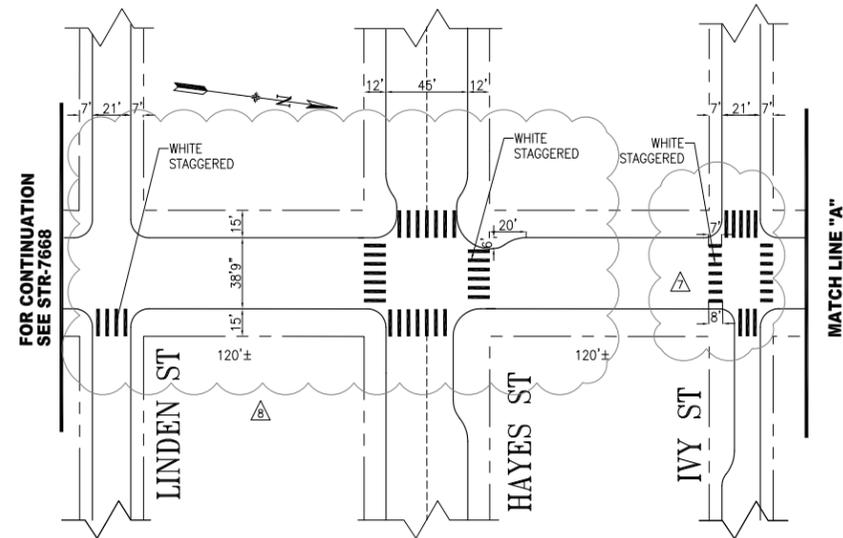
WEST

**bay**wheels

Bay Wheels  
Photo Array

**NOTE:**

1. ALL SHARED USE LANE MARKINGS SHALL BE 12'-0" FROM CURB FACE TO CENTER OF MARKING UNLESS OTHERWISE NOTED



NO.	DATE	DESCRIPTION	BY	APP
1	12/15/18	WHITE STAG CONTI @ LINDEON, HAYES, FULTON, & GOLDEN GATE; ALL @ GOLDEN GATE	J.CHIMENTO	M.SALLABERRY
2	12/15/17	ADDED STAGGERED WHITE CONTIS AT IVY	C.SKERRIT	B.WOO
3	12/15/17	PER FIELD: 12" SW CROSSWALKS, CURB BULBS AT HAYES, BULB ON IVY, MOVED WESTERN CROSSWALK LINE AT LINDEN	D.CARR	M.SALLABERRY
4	12/15/14	PER STR 2345.1 CONTINENTAL XWALK AT HAYES	D.CARR	W.TABAJONDA
5	07/17/17	PER FIELD: ADDED SHARROW AT MCALLISTER; UPDATED CROSSWALK CALLOUT AT LINDEN, FULTON, GOLDEN GATE	W.TABAJONDA	M.SALLABERRY

TABLE OF REVISIONS  
CHECK WITH TRACING TO SEE IF YOU HAVE LATEST REVISION



**SFMTA**



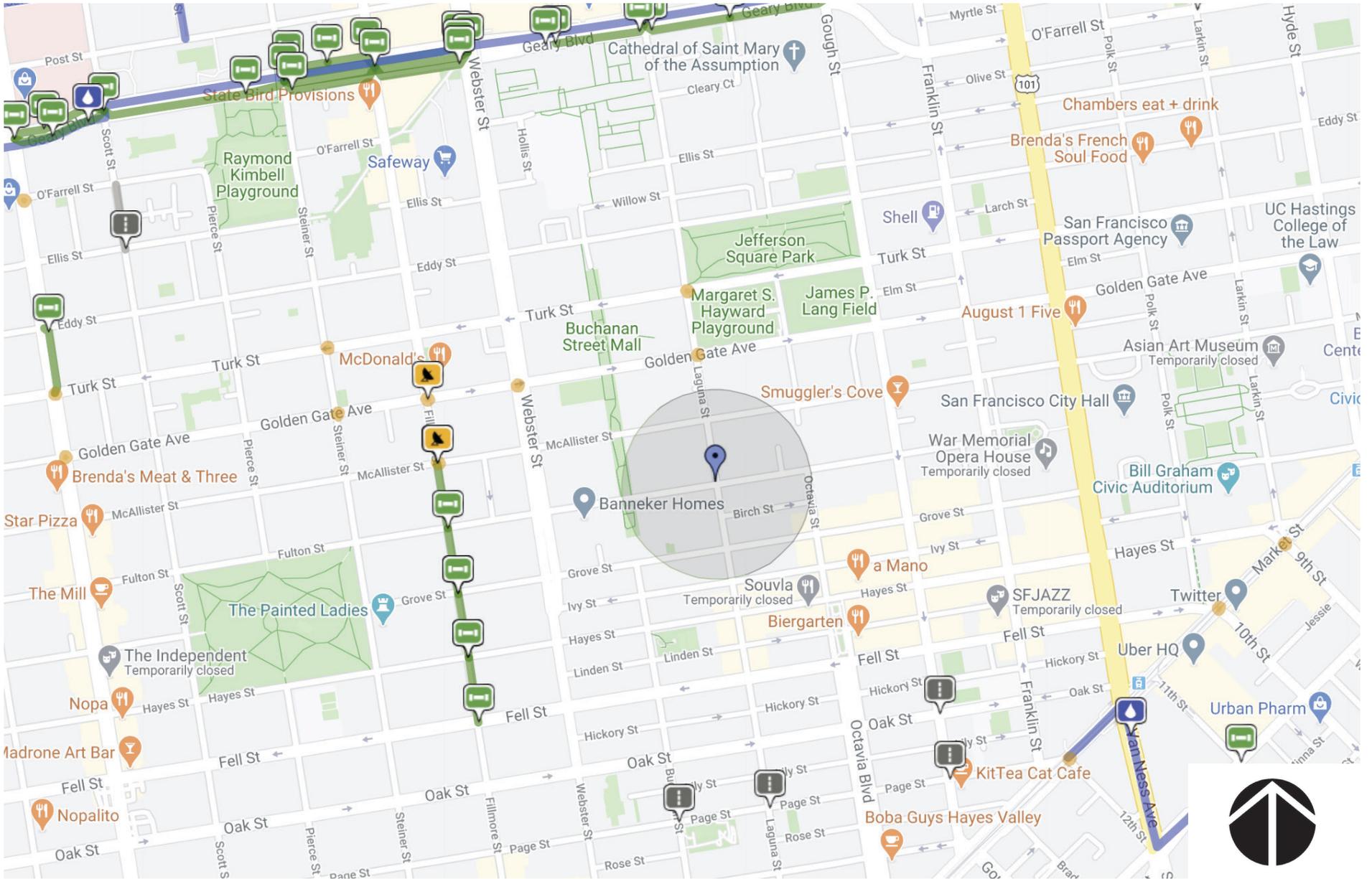
DRAWN:	J.R.SHAHAMIRI	DATE:	12/2009
CHECKED:	D.R.CURTIS	DATE:	03/2011

APPROVED	
MIKE SALLABERRY	05/16/11
SENIOR ENGINEER	DATE:
RICARDO OLEA	05/16/11
CITY TRAFFIC ENGINEER	DATE:

SCALE:  
1" = 50'  
SHEET/SHEETS:  
01 OF 01

STRIPING DRAWING  
LAGUNA STREET  
GROVE STREET TO GOLDEN GATE AVENUE

CONTRACT NO.	
DRAWING NO.	STR-7837
FILE NO.	
REV. NO.	8



## SF-I21 (Fulton at Laguna) Documentation of Outreach

### Abutting Property:

- Fulton 555 Mixed-Use Development  
Location: 555 Fulton St, San Francisco, CA 94102; Phone: (844) 533-0555  
Point of Contact: Huiwen Zhu, Developer of 555 Fulton; [hzhu@zlproperties.com](mailto:h Zhu@zlproperties.com)
  - 3/12/20: EY called Fulton 555 and left a voicemail.
  - 3/13/20: EY emailed Jeff Blomstrand, Sales Manager of Fulton 555, the feedback flyer for the proposed bikeshare station.
  - 3/14/20: Jeff reached out to EY and forwarded the proposal to the development team for review.
  - 4/16/20: Huiwen responded that they will review the proposal internally and if needed, request a conference call.
  - 5/8/20: EY informed Huiwen and the development team that this proposal will be on MTA right of way and will move forward through legislation. Feedback will still be considered and EY will notify them when the public hearing date is scheduled.

### Secondary Abutting Properties:

- Residents and Owners of 555 Fulton St and 788 Laguna St
  - 2/12/20: EY sent feedback mailers to the residents and owners of the abutting property (555 Fulton St) and property across (788 Laguna St). No responses to date.

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### Meetings and Correspondence:

- Hayes Valley Neighborhood Association (HVNA)
  - 1/16/20: Gail Baugh emailed Bay Wheels and the San Francisco Bicycle Coalition seeking support for a bikeshare station in front of 555 Fulton St. Bay Wheels responded that we will look into the feasibility of this location.
  - 1/29/20: Gail mentioned that she, Barbara and Craig from HVNA are the community committee reviewing traffic safety in this area.
- District 5 Supervisor Preston's Office
  - 5/20/20: NP notified Supervisor Preston's office of this proposal.

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### Attachments:

- Email thread with 555 Fulton
- Email thread with Gail at HVNA
- Email to Supervisor Preston's Office



Eliza Yu <eyu@lyft.com>

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## Proposed Bikeshare Station on Fulton St at Laguna St: Feedback Requested

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Eliza Yu <eyu@lyft.com>

Fri, May 8, 2020 at 12:48 PM

To: hzhu@zlproperties.com

Cc: "jeff@fulton555.com" <jeff@fulton555.com>, Bay Wheels Community <community@baywheels.com>, Lina Liu <lliu@zlproperties.com>, Joe Campbell <jcampbell@zlproperties.com>, Zach Wheeler <zach@fulton555.com>, "matt.dietsch@compass.com" <matt.dietsch@compass.com>

Hi Huiwen,

We would like to move this bikeshare station proposal through SFMTA's legislation process. As a friendly reminder, this bikeshare station is a joint citywide transportation project with SFMTA and would be on SFMTA right of way. Feedback and comments are still welcome during this time and as always, I'm happy to answer questions via phone or email. I will let you know when the public hearing is scheduled.

Thank you and stay safe,  
Eliza

On Thu, Apr 16, 2020 at 2:23 PM Eliza Yu <eyu@lyft.com> wrote:

Hi Huiwen,

Yes of course, please see attached.

Eliza

On Thu, Apr 16, 2020 at 2:16 PM <hzhu@zlproperties.com> wrote:

Hi Eliza,

This is Huiwen with the developer of 555 Fulton, could you please send your proposal to us again? It got missed in the attachment.

After reviewing the proposal with our internal team, we can schedule a conferencing call if needed.

Thanks,  
Huiwen Zhu

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**From:** Eliza Yu <eyu@lyft.com>

**Sent:** Thursday, April 16, 2020 1:55 PM

**To:** jeff@fulton555.com <jeff@fulton555.com>

**Cc:** Bay Wheels Community <community@baywheels.com>; Huiwen Zhu <hzhu@zlproperties.com>; Lina Liu <lliu@zlproperties.com>; Joe Campbell <jcampbell@zlproperties.com>; Zach Wheeler <zach@fulton555.com>; matt.dietsch@compass.com <matt.dietsch@compass.com>

**Subject:** Re: Proposed Bikeshare Station on Fulton St at Laguna St: Feedback Requested

Hello all,

Please let me know if you have any thoughts or feedback you would like to share on the proposed bikeshare station on Fulton at Laguna. We would like to bring this proposal through SFMTA's legislation process during which feedback is still collected up through SFMTA's public hearing. Please feel free to reach out via phone or email if there are any questions I can help answer. I will be sure to let all of you know when the public hearing is scheduled.

Thanks,  
Eliza

On Tue, Mar 31, 2020 at 10:49 AM Eliza Yu <[eyu@lyft.com](mailto:eyu@lyft.com)> wrote:

Thank you Jeff! Please let me know if you have any feedback or questions I can answer. I would be happy to jump on a call or respond via email. We would like to move this proposal along SFMTA's legislation process as soon as possible. Thank you and stay safe everyone.

Thanks,  
Eliza

On Sat, Mar 14, 2020 at 4:20 PM Jeff Blomstrand <[jeff@fulton555.com](mailto:jeff@fulton555.com)> wrote:

Hi Eliza, thanks for reaching out. I'm Cc'ing some of our developer reps on this in case they are interested in this.

Much appreciated as it sounds like a great program.

**Jeff Blomstrand**

*Sales Manager*

Fulton 555

T 415.519.0775

[jeff@fulton555.com](mailto:jeff@fulton555.com)

CalDRE License #01433566

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**From:** Eliza Yu <[eyu@lyft.com](mailto:eyu@lyft.com)>

**Sent:** Friday, March 13, 2020 3:41 PM

**To:** Jeff Blomstrand <[jeff@Fulton555.com](mailto:jeff@Fulton555.com)>

**Cc:** Bay Wheels Community <[community@baywheels.com](mailto:community@baywheels.com)>

**Subject:** Proposed Bikeshare Station on Fulton St at Laguna St: Feedback Requested

Hi Jeff,

Thank you for returning my call and for sharing your email address. I'm Eliza, Community Affairs Coordinator for the Bay Wheels Bikeshare Program. In collaboration with SFMTA, we would like to propose bikeshare station on the South side of Fulton St, East of Laguna St on SFMTA right of way. Attached is a feedback flyer that has more information on the program, a mock up of the station footprint and outreach process for your reference.

The Bay Wheels bikeshare program is a joint project with SFMTA to provide another method of transportation for residents that is sustainable, affordable and publicly accessible. Currently we have approximately 220 stations throughout San Francisco where riders can take one bike from one station and take it to any other station. We also have hybrid pedal-assist electric bikes that can either be docked at a station or locked to a public bike rack for more flexibility. The most common use of the bikeshare system is for commuting to and from work. This system can be used in conjunction with MUNI and BART to fulfill the first/last mile gaps, or can be used as one's sole mode of transportation. The Bay Wheels Bikeshare Program also helps meet SFMTA's Transit First Policy and Bikeshare Goals throughout the city.

I would like to collect feedback from 555 Fulton on this proposal and would be happy to answer any questions. Please forward this information to the best point of contact at 555 Fulton and I look forward to hearing from you soon!

Thanks,  
Eliza

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**Eliza Yu**

Community Affairs Coordinator, Bay Area | Lyft Bikes & Scooters

510-833-7014 | [baywheels.com](http://baywheels.com)

185 Berry Street, Suite 5000, San Francisco, CA 94107



Eliza Yu <eyu@lyft.com>

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## Re: new bike pod near 555 Fulton St

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Eliza Yu <eyu@lyft.com>

Fri, May 22, 2020 at 3:06 PM

To: Gail Baugh <gailbaugh40@gmail.com>

Cc: Bay Wheels Community <community@baywheels.com>, Jason M Henderson <jhenderson@sonic.net>, craig.hamburg@gmail.com, deborahndavidmom@gmail.com, Neal Patel <nealpatel@lyft.com>

Hi Gail, Barbara and Craig,

I just wanted to share an update on the **Fulton at Laguna proposed bikeshare station**. Since our last correspondence in January, we have located a feasible spot for the proposed bikeshare station on Fulton at Laguna, have conducted initial outreach with 555 Fulton St and are now planning on bringing this proposed station through MTA's legislation process. I'll be sure to let you all know when the public hearing date has been scheduled for this location. In the meantime, please feel free to reach out if you have any questions. Thank you all for your support!

Stay safe and have a great weekend,  
Eliza

On Wed, Jan 29, 2020 at 4:03 PM Eliza Yu <eyu@lyft.com> wrote:

Yes, will do Gail and thank you all for your support!

Thanks,  
Eliza

On Wed, Jan 29, 2020 at 12:40 PM Gail Baugh <gailbaugh40@gmail.com> wrote:

Hi Eliza, for now contact me, and Barbara and Craig, HVNA board member and President respectively. We're part of the community committee that is reviewing traffic safety and one part is your bike pod.

Gail

"If you want to go fast, go alone. If you want to go far, go together." (An African proverb)

On Jan 28, 2020, at 4:32 PM, Eliza Yu <eyu@lyft.com> wrote:

Hi Gail,

Apologies for the delayed response. Removing Justin from this thread as he is no longer on the Bay Wheels team.

Thank you for the suggestion! Yes, we are looking at the new **Trader Joe's location at 555 Fulton St for a potential bikeshare station location**. This location has been sited and about to start the initial outreach, attached is the feedback flyer for reference. Do you possibly have a contact I can reach out to? If not no worries, I'll research who to best contact as well. In the meantime, please feel free to reach out if any questions come up.

Thanks,  
Eliza

On Thu, Jan 16, 2020 at 4:24 PM Gail Baugh <gailbaugh40@gmail.com> wrote:

Hi Neal. Please take a look at this location. As with all grocery stores, we'd like to explore a location for a bike pod at this **new Trader Joe's location**.

**Get back to me once you've had a chance to review the location.**

Awaiting your reply. Gail

"If you want to go fast, go alone. If you want to go far, go together." (An African proverb)

On Jan 16, 2020, at 3:10 PM, Neal Patel <nealpatel@lyft.com> wrote:

Hi Gail

My colleague Eliza (on vacation, but cc'd here) would love the connection. Thank you!

Neal

On Thu, Jan 16, 2020 at 3:07 PM 'Justin Hu-Nguyen' via Bay Wheels Community <community@baywheels.com> wrote:

Hi Gail,

Thank you for the lead. I recently moved over to the Bike and Scooter policy team. I'm going to loop in the community affairs team who will take the lead from here.

Best,

On Sat, Jan 11, 2020 at 3:43 PM Gail Baugh <gailbaugh40@gmail.com> wrote:

Hi, Justin,

Our new grocery store Trader Joe's will open at the above location, we hope. I'd like to introduce you to the property owner representative, Huiwen Zhu of Z & L Properties, to discuss the options to place a bike pod near this new grocery store.

Hopefully, you're still with Lyft, so we can get started.

Best wishes, Gail Baugh

--

Justin Hu-Nguyen  
Equity Policy Lead  
415-746-9827 | Bikes & Scooters



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**Neal Patel**  
Community Affairs Manager  
Lyft Bikes and Scooters, SF Bay Area  
415-264-0840



<SF-I21 (Fulton at Laguna) Info Sheet.pdf>

Eliza Yu  
Community Affairs Coordinator, Bay Area | Lyft Bikes & Scooters  
510-833-7014 | baywheels.com  
185 Berry Street, Suite 5000, San Francisco, CA 94107





Eliza Yu <eyu@lyft.com>

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## Proposed Bay Wheels bikeshare station - Fulton at Laguna

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'Neal Patel' via Bay Wheels Community <community@baywheels.com>

Wed, May 20, 2020 at 3:10 PM

Reply-To: Neal Patel <nealpatel@lyft.com>

To: "Preston, Dean (BOS)" <dean.preston@sfgov.org>, Kyle.Smeallie@sfgov.org, prestonstaff@sfgov.org, Alex Tourk <tourk@gfpublicaffairs.com>, Jannely Rodriguez <jannely@gfpublicaffairs.com>, Ajouah Grass <ajouah@gfpublicaffairs.com>, Bay Wheels Community <community@baywheels.com>

Hi Supervisor Preston,

I hope you are doing well. The Bay Wheels team continues to move forward with operations and station expansion during this time, operating as an essential transportation service.

The Hayes Valley Neighborhood Association has been a long-time partner of ours and we've worked together to site several stations in Hayes Valley over the years. They've been interested in a station near the 555 Fulton project and we have a proposed station that we are moving forward to internal SFMTA review before a public hearing. Please see attached flier describing the proposed on-street station - please let me know if you have any questions.

Thanks,  
Neal

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**Neal Patel**

Community Affairs Manager  
Lyft Bikes and Scooters, SF Bay Area  
415-264-0840



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 **SF-I21 (Fulton at Laguna) Info Sheet.pdf**  
1404K